

ANKITA PATTANATH

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PROFESSIONAL SUMMARY

I believe design has the power to create transformative solutions by tackling the root causes of societal challenges. By employing human-centered approaches, I aim to craft impactful designs that empower communities, promote equity, and inspire lasting change. My work is driven by the goal to create meaningful solutions that address critical issues while fostering sustainable, positive outcomes.

EDUCATION

Savannah, Georgia

Savannah College of Art and Design

Master of Art in Design for Sustainability

Graduated November 2024

GPA 4.0

National Institute of Fashion Technology

Bachelor of Design

Graduation September 2020

GPA 3.42

ACADEMIC EXPERIENCE

Perpetual, Design for Good

Research Lead

- Redesigned the waste collection system for the city of Savannah, leading to citywide implementation that improved waste reduction and increased public service efficiency.
- Successfully developed and prototyped an innovative collection bin, which was piloted in Starland Yard during Patriot's Day weekend, receiving widespread acclaim from the community.
- Demonstrated impactful waste reduction by diverting 720 cups from landfills during a focused four-hour initiative at Starland Yard, amidst an estimated daily usage of 2,000 to 5,000 cups, showcasing effective sustainability practices in a high-traffic venue.

Deloitte, SCADpro

Team Lead

- Led a Deloitte project to enhance federal services by conducting research through interviews, surveys, and cultural probes while collaborating with local providers to derive actionable insights.
- Managed the investigation into various federal services, applying methodologies such as Amartya Sen's capabilities framework, Fogg's behavioral model, and a 2x2 matrix.
- Contributed to the core research team in developing a final deliverable that enhances the representation and advocacy of citizen needs.

SCAD NET IMPACT

Event/Program Coordinator

- Organized and facilitated workshops and events to educate designers on integrating sustainability into their projects, fostering actionable learning and community engagement.
- Coordinated expert-led sessions, inviting professionals to share sustainability practices and insights, enriching multidisciplinary knowledge within the community.
- Executed outreach initiatives, including Earth Day engagement at Daffin Park, while leading membership recruitment and retention strategies to enhance SCAD's Net Impact community.

PROFESSIONAL EXPERIENCE

SCAD Costume Shop, Savannah College of Art and Design

Savannah, Georgia

Costume Shop Monitor

January 2024- November 2024

- Improved production timelines by crafting and altering 20+ costumes per production, ensuring timely completion and technical precision for theater and musical performances.
- Optimized efficiency by managing a 1500+ costume inventory, coordinating rentals and returns across multiple production and films.
- Delivered hands-on training in garment construction and theater production techniques to students in a costume practicum, enhancing their practical skills and understanding of industry standards.

Kmart Australia, Wesfarmers Group

Gurgaon, India

Assistant Apparel Graphic Designer

May 2023- July 2023

- Designed 100+ prints and patterns for boys' apparel, achieving an 80%+ sell-through rate in stores.
- Conducted market research to provide actionable insights for design direction, resulting in the approval of multiple seasonal collections.
- Created detailed seasonal tech packs, including illustrations, prints, silhouettes, trims, and fabrics, while collaborating with Buying and Merchandising teams to ensure high-quality apparel graphics from concept to approval.
- Gained cross-departmental experience, collaborating across all kidswear categories with a specialization in younger boys' apparel.

CERTIFICATIONS

Sustainable Minds: Life Cycle Analysis

Lextant: Design Research and Insight translation

SKILLS

Software

Life Cycle Assessment software: Sustainable Minds, Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Microsoft Word, Microsoft Excel, Microsoft PowerPoint

Professional

Stakeholder engagement, impact assessment, research methodologies, data visualization, creative problem-solving, interdisciplinary collaboration, effective communication, user research, systems analysis and feedback loops, design thinking, ecosystem mapping, user journey mapping.